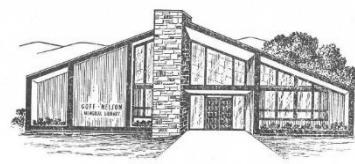


TUPPER LAKE PUBLIC LIBRARY
AKA GOFF NELSON MEMORIAL LIBRARY
STRATEGIC/LONG RANGE PLAN

2024 - 2030



INTRODUCTION

Over the course of this year the library board and staff have been creating this plan that will be a guide to our growth and progress over the next 5 years. It was compiled over many months by convening special meetings of the trustees, reviewing and amending policies, evaluating annual reports and feedback from three on-site focus groups conducted with dozens of community members, deepening relationships and forging new partnerships with other local entities and disseminating a survey throughout our service area. It includes short- and longer-term goals that the Director and the Board will strive to achieve throughout the second half of this decade.

MISSION

It is the mission of Tupper Lake Public Library to serve the community by providing a safe and welcoming space for people of all ages and backgrounds to freely access a broad range of materials and services and thereby foster a lifelong love of reading and learning.

VISION

The Tupper Lake Public Library will pursue this mission by continuing to build strong community partnerships and working to expand services with an increase in hours and professional staff. The Library will continue to provide relevant resources and reliable shelter for patrons and collections alike by caring for our physical plant with more comprehensive service and maintenance contracts. It is our hope that the next decade will see a dedicated Library Friends Group and a sustained, robust interest in our programs and offerings as well as a more accessible building that remains sturdy, comfortable, and attractive.

GOALS

Shorter term 1-3 years

Library Building

- Maintain existing facility with necessary routine cleaning, maintenance, and repair services.
- Clarify and consolidate shared building services with TLCSD wherever possible
- Create a “Reserves for Replacement” working document by identifying anticipated large scale, longer term maintenance needs and earmarking resources to assure future budget reliability

Staffing

- Evaluate staff and consolidate hours when possible and through attrition
- Create new full time professional position with focus on programming
- Identify training needs and opportunities to enhance staff competencies in needed areas
- Seek partnership with other local entities to explore expansion of services

Outreach

- Continue to build upon existing relationships throughout the community and forge new alliances
- Expand digital marketing
- Investigate increasing hours.

Longer Term 3-5 years

Expansion

- Explore options for creating a more accessible space
- Collect quotes and seek funding for possible elevator installation
- Identify resources to update and improve technology

Friends

- Identify potential members
- Recruit and assist in creation of independent 501c(3) nonprofit group to support the library.